
HINTS AND TIPS

If you are planning to organise a collection in your corps, workplace or school, below are some handy hints and tips for running a scheme.

1. Decide on a time limit; 2-4 weeks should be plenty of time to tell people about the scheme and encourage donations.
2. Find a large, strong cardboard box to use as a drop off point.
3. Use the downloadable materials on this site to promote the collection – send letters to potential donors informing them about the scheme and place posters up as reminders. You can also use the posters to decorate your collection box.
4. You could also distribute The Salvation Army recycling bags, which you can request online from the 'How can I Recycle' section of this site.
5. Take advantage of any opportunities to remind potential donors about the scheme; for example, corps meetings, by email at work, and at school fetes/fundraising event.
6. Let people know how the scheme is doing! People will be encouraged when they see that their donation really does make a difference.
7. When your collection has finished, call freephone 0800 298 9069 to arrange a free collection of your mobiles. The funds raised will go towards The Salvation Army's charitable work, and we'll send you a thank you letter letting you know how much you have raised.

Thank you for your support.